



Relay For Life of Kenton County 2015

"It's about a community that takes up the fight!"

Relay For Life is the American Cancer Society's Nationwide Signature Event. The event focuses on all age groups, male and female, and appeals to cancer patients and survivors, families, small and large businesses, and civic organizations. Celebrating cancer survivorship and the hope for a cure, the event spotlights the role of prevention and early detection in the treatment of cancer. This event is unique in its format to any other walk-a-thon type event as it lends an opportunity for greater onsite involvement and camaraderie—a true overnight party and retreat experience. Relay For Life is a one-of-a kind, fun way to raise money for the American Cancer Society and inform the community about cancer prevention.

Relay For Life involves teams of 8-15 walkers/runners who set up camp in and around a walking track and take turns as at least one team member remains on the track all night.

Relay For Life began in 1985 in Tacoma, Washington when a surgeon and American Cancer Society volunteer ran around a track for 24hrs, and it marked the beginning of the highest grossing event for the American Cancer Society. There are now more than 5,100 Relay For Life sites nationwide that raised over \$388 million dollars last year alone for cancer research, education, advocacy and service programs.

Relay For Life honors cancer survivors by having them walk the opening, first lap, while teams cheer them along. After this emotional lap, survivors and their families are invited over to a special dinner reception in their honor.

Around dusk, a candlelight ceremony is held to honor survivors and to remember those who lost their battle against cancer. Little white bags are placed around the track, representing someone who has battled cancer. This emotional ceremony is a quiet time to reflect and remember.

Northern Kentucky Programs and Services

1-800-ACS-2345
www.cancer.org
Cancer Survivor's Network
Quitline
Hope Lodge
ACS Boutique
Look Good.... Feel Better
Reach to Recovery
Road to Recovery

For more information, contact:

Alex Carson
Relay For Life Staff Partner
American Cancer Society
859-394-3360
alex.carson@cancer.org

Relay For Life of Kenton County 2015:

Saturday, May 30th
Thomas More College Plaza
6PM - Midnight
Theme: "Lights, Camera, RELAY!"

HOW CAN YOU HELP FINISH THE FIGHT?



Start a team.



Epitomize Hope.



Donate In-Kind.



Be a sponsor.

LEARN MORE ABOUT RELAY TODAY BY:

Visiting www.relayforlife.org/kentonky